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ANTI-PITY PARTY IN SF

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W San Francisco's Anti-Pity Party Package, which is designed to help mend a broken heart or celebrate singlehood in style, offers a stay in a brand new E-WOW suite as unlimited movies, drinks at one of W SF's stylish bars, an irresistible chocolate snack buffet and four \$50 gift cards to W's renowned Bliss Spa. (So if you don't want to go alone, this is the perfect package to embrace being free with four fabulous friends).

W San Francisco's new E-WOW suites are opulent, lush, colorful and detailed with signature pieces including high-gloss lacquer furniture, vibrant accessories, custom wall coverings and dramatic lighting set against a palette of whites and grays, black contrasts and pops of red, orange and turquoise. W San Francisco's E-WOW suites also feature two full baths outfitted with a full array of Bliss products, Kohler shower fixtures and Brasstech sink faucets.

As for W San Francisco's signature amenities, rental of the E-WOW suites comes with access to the W Insider, a personal concierge who will reach out prior to arrival to customize a Whatever/Whenever

experience during a guest's stay. E-WOW guests are also welcome to enjoy a daily, complimentary amenity that can be customized to accommodate either a salty or sweet palette, and delivered based on the guest's preference between the morning or evening time frame. Additionally, guests may sample the very best local wines from the in-suite refreshment center and top it off with treats from the W Munchie Box.

Here's more Anti-Pity Party Package details:

Overnight accommodations in a E-WOW Suite with stunning city views from the 31st floor and pure whimsical design elements.

Pick from an array of your favorite flicks (without having to fight over the remote!) and enjoy the ultimate movie viewing experience on a 52-inch plasma screen TV with Bose surround sound system.

Indulge with a delicious confectionary made with decadent chocolate, ice cream and treats, which can all be worked off on the dance floor later!

Enjoy four tantalizing cocktails while mixing and mingling at the XYZ Lounge or W Café.

Relax in Bliss Spa's tension-releasing oasis with four \$50 credits.

W San Francisco's Anti-Pity Party package is available starting at \$1,499 per night February 11, 2011 through December 31, 2011.

Located in the heart of the SoMA district, W San Francisco is an urban oasis with panoramic views of the city's skyline and a breathtaking view of the Bay Bridge. W San Francisco's chic and contemporary style is mixed with Asian influences and whimsical touches. Premiere attractions include one of San Francisco's hottest bar and restaurant, XYZ which draws a sophisticated city crowd every night. Centrally located and minutes from Union Square, W San Francisco is within walking distance to key interest points such as Museum of Modern Art, Yerba Buena Gardens, Union Square shopping and the scenic waterfront. A favorite venue for art exhibitions, film screenings, fashion gatherings and music events, W San Francisco is definitely one of the most hip, stylish luxury hotels in the city.

W San Francisco is located at 181 Third Street in San Francisco. For more information, please visit www.wsanfrancisco.com or call (415) 777-5300.